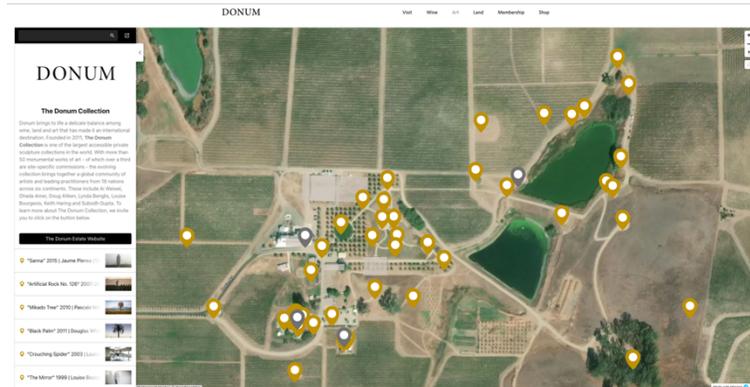


DONUM

The Donum Estate expands its immersive physical and digital experiences



Screenshot of Donum's new interactive map via <https://www.thedonumestate.com/art>

The renowned global wine and art destination offers new programming for wider visitor access to one of the largest private sculpture collections in the World, The Donum Collection

SONOMA, CA. (January 18, 2023) – [The Donum Estate](https://www.thedonumestate.com), a leader in estate-grown, single-vineyard, single-appellation Pinot Noir and Chardonnay from some of the most celebrated regions in Northern California, is pleased to offer new experiences for the new year expanding access for guests both on and offline.

Due to the growing demand and recognition of The Donum Collection, Donum is delighted to be able to welcome more audiences to experience one of the largest accessible private sculpture collections in the world with “The Donum Collection Art Tour”. A communal, 90-minute walking tour of the Estate, comprising some 50 works of site specific-sculpture and works of art. Included on the tour, the Donum Home that houses works from El Anatsui (Born Ghana, 1944) and Liu Xiaodong (Born China, 1963); the sculpture garden featuring Zodiac heads by Ai Weiwei (Born China, 1957); and a white cube conservation space that houses Crouching Spider by Louise Bourgeois (Born France, 1911 – 2010). To coincide with the launch, an interactive map has been made accessible for everyone to experience the collection online. Alongside the map, interviews with many of our artists can be accessed via this link <https://www.thedonumestate.com/art>.

“The Donum Collection Art Tour is something we have been refining for some time now, and we couldn’t be more excited to welcome new and past guests to the Estate for this very special experience. As our evolution continues, we strive to continue to bring people together with shared passions for fine wine, cultural arts, design and sustainability and The Donum Collection Art Tour accomplishes just that,” said Angelica de Vere Mabray, Chief Executive Officer of Donum.

The Donum Estate currently offers the following experiences for guests that celebrate wine, the land and art, including the most exclusive “Transcend Experience” held within the recently opened Vertical Panorama Pavilion, a space dedicated to tasting wine, enabling a contextual and unique encounter between senses and surroundings.

The Donum Collection Art Tour - 1.5 Hours | \$95/person

The tour is designed for guests interested in The Donum Collection, one of the largest accessible private sculpture collections in the world. Guests enjoy a communal, 90-minute walking tour of the Estate featuring works including "Zodiac Heads" by Ai Weiwei, "Love Me" by Richard Hudson, "People Tree" by Subodh Gupta, "Sonic Mountain" by Doug Aitken, and "Crouching Spider" by Louise Bourgeois. This experience is solely a tour of the art and excludes a wine tasting. Available Wednesday - Sunday.

Transcend Experience - 3 Hours | \$500/person minimum

Hosted in the Vertical Panorama Pavilion, inspired by the natural elements of the surrounding vineyards, this intimate tasting provides guests with a holistic sensory experience. An ultimate exploration of wine, land, and art, guests receive a guided tour of the Estate, including the extensive Donum Collection of global art, before meeting the chef in the culinary garden to sample seasonal produce. This experience includes a wine tasting of estate, single-block reserve, and library wines, paired with a seasonally-driven, internationally-inspired tasting menu featuring estate-grown produce. Available Friday – Sunday.

Explore Experience - 2 Hours | \$175/person

Designed for the guest who is looking for a more exclusive, in-depth exploration of everything Donum Estate has to offer. Starting with a taste of one of Donum's award-winning wines and an all-terrain vehicle tour of the Estate, visitors will then embark upon a private tasting featuring

seasonal wines and canapés in a serene, elegant open-air tasting salon. Available Friday – Sunday.

Discover Experience - 1.5 Hours | \$125/person

This experience is ideal for both new and returning visitors interested in discovering and learning about all aspects of the Estate and winery. It starts with a splash of one of Donum's award-winning wines and a walking tour of the Estate, followed by a private tasting of seasonal wines thoughtfully paired with canapés. Available Monday - Sunday at 10 a.m., 1 p.m., and 3 p.m.

Reservations are required for all tastings and tours of the property and can be made by visiting www.thedonumestate.com or calling +1 707-732-2200.

Notes to editors

Follow us on Instagram [@DonumEstate](https://www.instagram.com/DonumEstate) and Facebook www.facebook.com/donumestate join our conversation #TheDonumEstate #TheDonumCollection

The Donum Estate

Founded in 2001, Donum's terroir-driven wines reflect the energy and complexity of some of most celebrated regions in Northern California including the Russian River Valley, Carneros and Anderson Valley. The Donum Estate is located in the acclaimed wine region Carneros nestled between Napa and Sonoma Counties. Donum includes a state-of-the-art winemaking facility, an organic farm, contemporary hospitality experience and one of the largest accessible private sculpture collections in the world. Donum brings to life a delicate balance among wine, land and art that has made it an international destination. For the past two decades, sustainability has been at the forefront of the Donum Estate vision—Donum, in fact, is Latin for Gift of the land. Its biodynamic and organic farming practices create environments in which the vines can thrive and produce the highest-quality fruit as possible. Learn more at <https://www.thedonumestate.com>. Follow us on Instagram [@DonumEstate](https://www.instagram.com/DonumEstate) and join our conversation #TheDonumEstate.

The Donum Collection

Founded in 2011, The Donum Collection is one of the largest accessible private sculpture collections in the world. More than 50 monumental works, including open-air sculptures are placed on The Donum Estate, a leader in single-vineyard, single-appellation Pinot Noir and Chardonnay from Sonoma in Northern California. Placed throughout, each piece plays with scale, nature, and imagination. This evolving collection brings together a global community of artists, including works from leading practitioners from 18 nations, across six continents including Ai Weiwei, Ghada Amer, Doug Aitken, Lynda Benglis, Louise Bourgeois, Keith Haring and Subodh Gupta. Donum brings to life a delicate balance among wine, land and art that has made it an international destination. Learn more at <https://www.thedonumestate.com/art>.

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The Donum Estate electronic press kit can be viewed and downloaded via this [link](#).



[Donum Home Exterior](#)



[The Care of Oneself by Elmgreen and Dragset](#)



[Donum Wine Tasting](#)



[Zodiac Heads by Ai Weiwei](#)



[Vertical Panorama Pavilion](#)



[Sonic Mountain by Doug Aitken](#)

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